

Need a new phone system
but don't want to break the bank?

With SpitFire's new SPBX you don't have to!



SpitFire®
Private Branch
Exchange



Let's be honest.

Small and medium-sized businesses (SMBs) looking for telephony solutions have never had a lot of options. Phone systems from larger manufacturers are simply too expensive, and key systems are feature-lean, low technology solutions that don't scale as your business grows. Well, thanks to OPC Marketing's SpitFire® SPBX, times have changed.

SpitFire® PBX Pro is the next evolutionary step in business communications. Built on market-proven commercial technologies, SpitFire® SPBX Pro is an affordable communication solution that is easy to use, easy to manage, scalable, reliable, and delivers enterprise-class features. SpitFire® SPBX Pro supports branch locations, home workers, and even workers on the road. SpitFire® SPBX Pro also gives SMBs the ability to save money by utilizing VoIP service providers, and conducting conference calls in-house instead of using expensive third party providers.

SpitFire® SPBX Pro Highlights

- ◆ Hybrid-Hosted (Multiple Main Branch)
- ◆ Instant Telecommuting
- ◆ Branch Office Capable
- ◆ Advanced Call Center Features
- ◆ Find Me Anywhere
- ◆ Multiple Automated Attendants
- ◆ Use VoIP, PSTN, or Both
- ◆ Web-Based Setup & Configuration
- ◆ Conference Bridges
- ◆ Graphical Call Reporting
- ◆ Call Recording Tools
- ◆ Free Worldwide Calling via trixNet
- ◆ Drag 'n Drop Call Routing

SPITFIRE® + 
Standard Edition

SpitFire® SPBX Pro Standard Edition (SPBX-SE) is our base hybrid-hosted telephony solution for small businesses that need enterprise-class features. SpitFire® SPBX Pro SE includes features such as: a powerful and intuitive web interface for both administrators and users, auto-attendant, voicemail-to-email, Outlook® integration, music on hold, a spell-by-name directory, simplified co-branding, and more. SpitFire® SPBX Pro SE also comes with HUDlite.

SPITFIRE® + 
Enterprise Edition

A step up, SpitFire® SPBX Pro Enterprise Edition (SPBX-EE) contains all of the features of Standard Edition, but adds a conference bridge, multiple auto-attendants, paging, intercom (group + individual), group permissions, full reseller re-branding capabilities, and more. SpitFire® SPBX Pro EE also comes with HUDPro which adds presence management, drag and drop call control, private enterprise chat, interactive desktop alerts, and more.

SPITFIRE® + 
Call Center Edition

SpitFire® SPBX Pro Call Center Edition (SPBX-CCE) builds on the powerful features of both SE and EE by adding advanced call center capabilities at an unbelievably low price. Designed for companies with 2 - 200 agents, CCE adds robust ACD and IVR capabilities with unlimited queues, skills-based routing, real-time queue statistics, graphical reports, web-based recording access, and more. SpitFire® SPBX Pro CCE comes with HUD Pro and adds advanced agent capabilities such as on-the-fly recording, call barge, call monitor, CRM integration, and one-touch agent login.

Call 800-859-5924 or 972-267-3279

SpitFire® SPBX Pro is:

Affordable for the SMB

With SpitFire® SPBX Pro available at a low cost, even the smallest business can afford an easy to use, own and maintain enterprise-class phone system.

Easy to Use and Manage

SpitFire® SPBX Pro's user-friendly web-based control panel allows businesses to customize their phone system on the fly including adding, moving, and changing extensions as well as how your incoming phone calls are routed.

Hybrid-Hosted

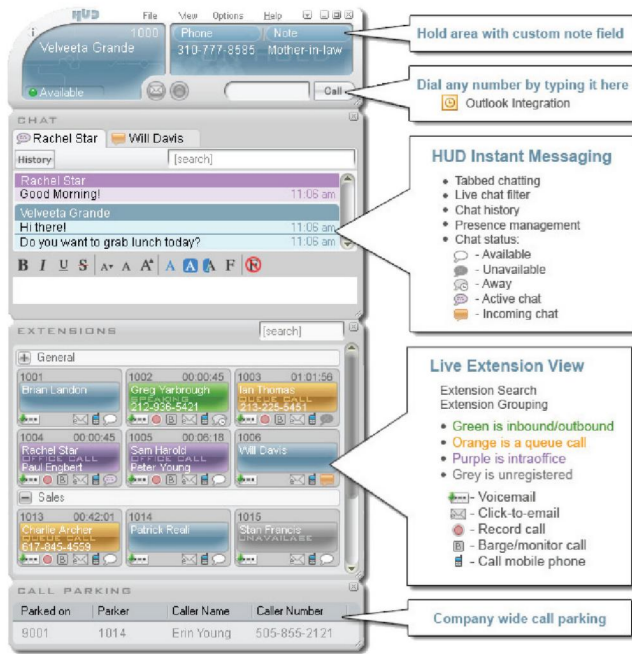
SpitFire® SPBX Pro is a hybrid-hosted phone system that offers the reliability of a premise solution and the cost effectiveness and mobility of a hosted solution. Our hybrid-hosted architecture proactively monitors and maintains your system to ensure that your system is always humming.

Scales As You Grow

SpitFire® SPBX Pro has been designed, and thoroughly tested, for both single-site businesses with basic telephony needs to national corporations with distributed call centers that need advanced presence management and communication tools.

Market-Proven

SpitFire® SPBX Pro is derived from our time-tested SpitFire® product line that is currently deployed in thousands of businesses around the world. This software has received unparalleled industry recognition including: a 2006 & 2007 Product of the Year by Communications Solutions, 2006 and 2007 Product of the Year by Customer Interaction Solutions and OPC Marketing has been recognized by INC® Magazine as a fastest growing company in the United States in 2007.



Heads-up! Your operator has gone electronic.

All SpitFire® SPBX Pro editions come standard with a version of HUD – the *all-in-one* presence management tool that allows employees to control business communications from their desktops. Like a Head’s Up Display, HUD empowers its users with company-wide visibility and information on the “presence” of every colleague, making it easy to interact with one another via a single, simple interface. SpitFire® SPBX Pro SE includes HUD*lite* while SpitFire® SPBX Pro EE and SpitFire® SPBX Pro CCE include HUD Pro.

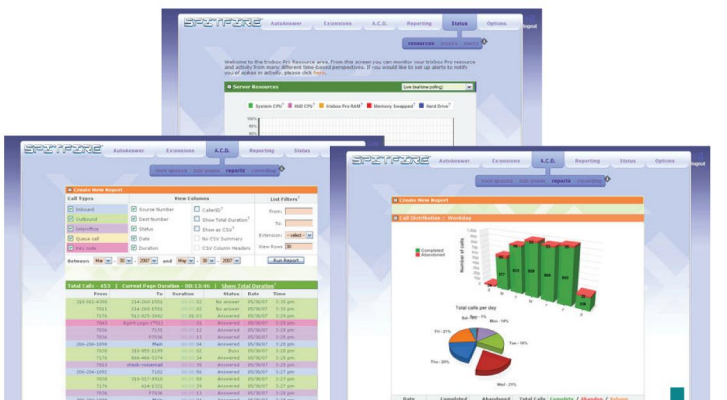
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“HUD helps us to enhance communication within the office, since we know whether someone is on the phone or not. We also like HUD’s drag and drop call transferring capabilities and its integration with caller ID on the PC desktop.”

– SunPorch, Westport, CT

SpitFire® is the Number One Solution for Generating Leads for your Business!

Get a SpitFire® SPBX Pro phone system preinstalled and fully tested with the dialer solution that it was made to run with. SpitFire® SPX AutoDialer and SpitFire® SPD Predictive dialer fully integrates with the SPBX Pro for further expansion. SpitFire® Dialers are the only complete solution designed for SpitFire® SPBX by OPC Marketing. The proven hardware gives you the highest quality phone calls with VoIP, digital, and analog connectivity options at the lowest price.



SpitFire® SPBX Pro Control Panel
SpitFire® X AutoDialer
SpitFire® Predictive Dialer
SpitFire® HYBRID Dialer



SpitFire® SPBX Pro Features

SpitFire® SPBX Includes: with HUDlite (Standard Features)

- Auto-Attendant (IVR)
- Outlook® Integration
- Unlimited Extensions
- Voicemail
- Voicemail-to-Email
- Hot Desk
- Music-on-Hold
- Scheduler
- Custom CTI (AGI)
- Analog & IP Phones
- Ring-All (Blast Group)
- Call Forwarding
- Name Directory
- DIDs
- Unlimited VoIP Accounts
- PSTN Fallback
- Telecommuters
- Branch Office Support
- Web Control Panel
- Powerful Reporting
- Auto Phone Provisioning
- Rebrandable Interface
- Operator Panel (w/BLF)
- Call Parking
- Drag-and-Drop Call Control
- Enterprise Instant Messaging
- Presence Management
- Color-Coded Call Status

SpitFire® SPBX Pro EE with HUD Pro

- All Standard Features, Plus
- Conference Bridge
- Find Me Anywhere
- Mobile Integration
- Extension Groups
- Routing by DIDs
- Paging
- Zone Paging
- Intercom
- Zone Intercom
- Voicemail Groups
- Advanced Call Forwarding
- Call Return
- Call Out
- Report Exporting (.csv)
- Custom Caller IDs
- IVR Authentication
- SMS/Pager Voicemail Notify
- Upload Voice Prompts
- Alerts & Notifications
- Trunks Status Pages
- Real-Time System Graphs
- Historical System Graphs
- Interactive Desktop Alerts
- Group and User Permissions
- Extension Grouping
- Extension Search

SpitFire® SPBX Pro CCE with HUD Pro

- All Standard Features, Plus
- All Enterprise Edition Features Plus
- Unlimited Call Queues
- Full Featured A.C.D.
- Skills-Based Routing
- Graphical Queue Reports
- Agent Call Recording
- Agent Variable Log-off
- Agents on Cell Phones
- Agents Shared Across Sites
- Real-Time Queue Stats
- Agent Login/Logout
- Call Monitoring
- Call Barging
- On-the-Fly Recording
- Advanced CRM Integration



**SpitFire®
Private Branch
Exchange**



SpitFire®
Predictive Dialer



SpitFire®
AutoDialer



SpitFire®
Hybrid Dialer



SpitFire®
e-AGENT



SpitFire®
Internet Protocol



Emergency
Operations
SpitFire®
AutoDialer

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